

7th Annual 2007 - 2008 Luraline

It's Your Light!

Student Design Competition

The seventh annual Luraline "It's Your Light!" competition turns student designs into reality! The contest solicits fresh, original concepts for lighting fixtures from design and architecture students nationwide. Entries will be judged by a panel of industry experts based on the creativity and feasibility of the design, as well as depth of technical data and quality of presentation. The winner will receive a

**Cash prize of
\$1,500**

Additionally, the winning design will be promoted through a national publicity campaign in the lighting and design media, and may even be put into production as part of the Luraline product line.

20??... Future Light

The contest for the 2007-2008 school year focuses on "Lighting of the Future." Use your imagination and creativity to show us your vision of the future of lighting! What form will light-generating objects take in the future? What will they consist of, what will they look like, and what design/aesthetic/technical functions will they serve? In short, show us a lighting fixture that we haven't

seen yet. Fixtures may be designed for any commercial interior or exterior application. Light sources are also open to interpretation of what might be typical of a future light. However, we are looking for more than just a pretty picture: Important considerations in envisioning your concept include performance; efficiency; choice of light sources, reflectors and optics; materials and construction methods; and quality of technical data and presentation.

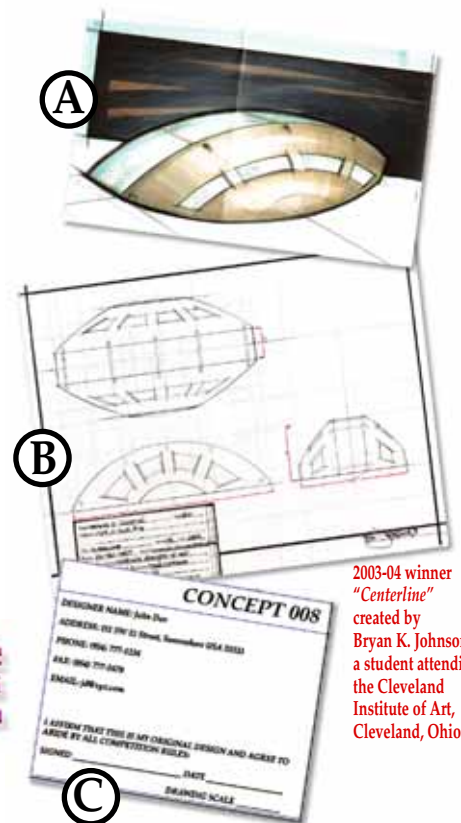
Each entrant must submit:

1. **Completed and signed entry form.** Additional copies may be downloaded at www.luraline.com.
2. **Original concept drawing (A)**, either hand-drawn or digitally produced, no larger than 11" x 17".
3. **Technical/engineering drawings (B)** utilizing CAD or other comparable software, indicating front, side, top, bottom and isometric views and all pertinent dimensions, no larger than 11" x 17".
4. **Color and/or material samples** with list of materials, finishes and light sources.
5. **A hard copy of the presentation**, as well as a CD containing digital files in both the format in which they were created and in PDF format.
6. **Entries supplemented by prototypes** will be given special consideration, as will quality and depth of technical data and presentation.
7. **Info box (C)** on each drawing must include the statement, "I affirm that this is my original design and agree to abide by all competition rules," followed by entrant's name, phone number, email address, signature and date.
8. **100-word Designer's Statement** on the concept and inspiration for the design, as well as possible applications.

Deadline for Entries:
4.30.08

See reverse for complete rules and entry form...

LURALINE
www.luraline.com



2003-04 winner
"Centerline"
created by
Bryan K. Johnson,
a student attending
the Cleveland
Institute of Art,
Cleveland, Ohio.

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COMPETITION ENTRY RULES

1. Students at least 18 years of age pursuing a degree in design and/or architecture are eligible to enter. Entrants must not be professionally employed full-time in the field of design/architecture.
2. Incomplete entries will be disqualified. Please see checklist below for list of required items.
3. All drawings and items submitted must be prominently identified with the entrant's full name, phone number and email address.
4. Entrants may submit up to three (3) designs for the 2007-2008 competition. A separate entry form must be completed for each.
5. Entries must be postmarked by April 30, 2008, and received at Luraline no later than May 10, 2008.

Luraline will not be responsible for items lost or damaged during transit.

6. Winner will be announced in June 2008. The names of the winner and judges will be available on request after June 30, 2008.

7. Entries become the property of Luraline Products Company. Accordingly, Luraline may use the entries and accompanying drawings as it sees fit in publicity and promotional materials, production and sales. Any said use will be accompanied by appropriate identification and credit for the entrant. Any revenues or profits generated by the entries are the sole property of Luraline Products Company.

8. Competition is void where prohibited by law. No entrance fee required.

9. Luraline employees, their families, sales agents/representatives, distributors, vendors and subcontractors are not eligible to enter.

Deadline for Entries: 4.30.08

Name _____ Age _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
 School/University _____
 Major _____ Professor _____
 Title of Design _____
I affirm that this is my original design and agree to abide by all competition rules.
 Signed _____ Date _____

I have included the following required items with my entry:

- Designer's Statement
- Original Concept Drawing
- Technical/Engineering Drawing
- Material/Finish Samples
- Digital Files (PC or Mac and PDF)
- Prototype/Scale Model*
*Optional Item

Designer's Statement: _____

Please be sure to visit www.luraline.com/tips.htm for helpful hints on creating a winning entry! Questions? Email itsyourlight@luraline.com

Send completed entry to: Luraline Products Company
 Attn: It's Your Light Competition
 2388 Northwest 150th Street
 Opa Locka, FL 33054

