

6th Annual 2006 - 2007 Luraline

It's Your Light! Student Design Competition

The sixth annual Luraline "It's Your Light!" competition turns student designs into reality! The contest solicits fresh, original designs for lighting fixtures from students in the field of design. Entries will be judged based on creativity, aesthetics and feasibility of the design, as well as presentation. The winner will receive a **Cash prize of \$1,500** design will be promoted through a national publicity campaign in the lighting and design media, and may even be put into production as part of the Luraline product line.

The contest for the 2006-2007 school year focuses on commercial lighting fixtures that use LEDs (light emitting diodes) as their light source. Made up of tiny components that convert electrical energy into light, LEDs were used primarily as signage indicators (exit signs, traffic signals) and for special effects when they were first introduced to the market. However, as light quality, energy efficiency and cost factors have continually improved, LEDs are now emerging as a viable source for general lighting as well. Possible applications include both interior lighting (wall-washers, accent lights, spotlights, entertainment lighting, pendant and sconce fixtures) and landscape lighting. LED lighting for exterior architecture is now on the horizon, including building facades, pathways, bridges, tunnels and even roadway luminaires! Entries should capitalize on the benefits of LED while envisioning the future of this light source in new and imaginative ways.

LED images courtesy of:
LUMILEDS
FUTURE ELECTRONICS

How it works...

The competition is being conducted in two phases, giving both Fall and Spring semester students a chance to enter. Semi-finalists will be chosen from the crop of Fall entries, then added to the top entries from Spring in order to select a winner. Entrants for both semesters will be judged equally and without preference, and there is no advantage to entering for a particular semester. Students may also enter for both Fall and Spring if they choose. The top entries from both semesters will be judged and the final winner announced in June 2007.

Each entrant must submit:

- Completed and signed entry form. Additional copies may be downloaded at www.luraline.com.
- Original concept drawing (A), either hand-drawn or digitally produced, and technical or shop drawing (B), indicating dimensions, materials, finishes and light sources. While digital files are preferred, hand-drawn submissions are equally acceptable, each no larger than 11" x 17". Color and/or material samples should be included with the hard copy of your presentation, as well as a CD containing digital files in both the format in which they were created and in PDF format.
- Entries supplemented by prototypes will be given special consideration.
- Info box (C) on each drawing must include the statement, "I affirm that this is my original design and agree to abide by all competition rules," followed by entrant's name, phone number, email address, signature and date.
- 100-word Designer's Statement on the concept and inspiration for the design, as well as possible applications.

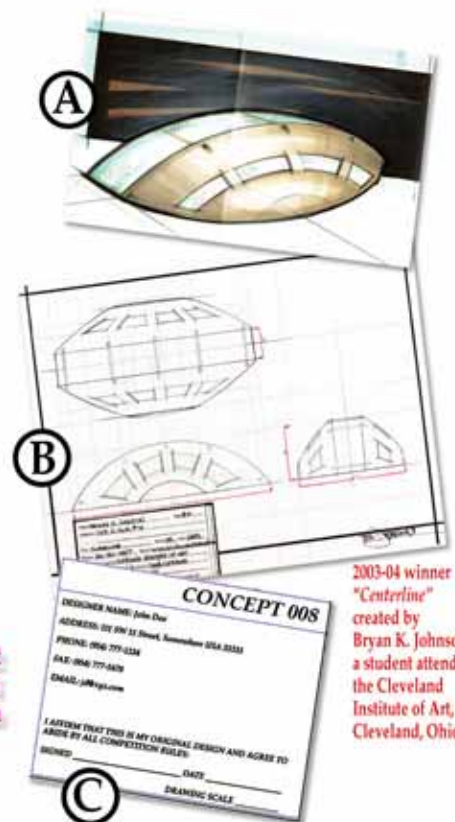
Deadline for Entries:

Fall Participants:
12.31.06

Spring Participants:
04.30.07

See reverse for complete rules and entry form...

LURALINE
www.luraline.com



2003-04 winner "Centerline" created by Bryan K. Johnson, a student attending the Cleveland Institute of Art, Cleveland, Ohio.

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COMPETITION ENTRY RULES

1. Students at least 18 years of age pursuing a degree in design and/or architecture are eligible to enter. Entrants must not be professionally employed full-time in the field of design/architecture.
2. Incomplete entries will be disqualified. Entries must be accompanied by a minimum of one original concept drawing and one dimensional/technical drawing, each no larger than 11" x 17". Drawings must include, but are not limited to, specifications indicating materials, finishes and light sources. All drawings and items submitted must be prominently identified with the entrant's full name, phone number and email address.
3. Entrants may submit up to two designs for the 2006-2007 Competition, adhering to either Fall or Spring semester deadlines. Students may submit entries for both Fall and Spring, if desired, as long as the total entries per student is no more than two designs, and a separate entry form is completed for each. Entrants for both semesters will be judged equally and without preference, and there is no advantage to entering for a

- particular semester. Fall semi-finalists will be announced in January, and Spring semi-finalists will be announced in May. The two groups will then be judged and the final winner chosen in June 2007. Fall semester entries must be postmarked by December 31, 2006, and received at Luraline no later than January 10, 2007. Spring semester entries must be postmarked by April 30, 2007, and received at Luraline no later than May 10, 2007. Luraline will not be responsible for items lost or damaged during transit.
4. Entries become the property of Luraline Products Company. Accordingly, Luraline may use the entries and accompanying drawings as it sees fit in publicity and promotional materials, production and sales. Any said use will be accompanied by appropriate identification and credit for the entrant. Any revenues or profits generated by the entries are the sole property of Luraline Products Company.
 5. Competition is void where prohibited by law. No entrance fee required.
 6. Luraline employees, their families, sales agents/representatives, distributors, vendors and subcontractors are not eligible to enter.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
School/University _____
Major _____ Professor _____
Title of Design _____
I affirm that this is my original design and agree to abide by all competition rules.
Signed _____ Date _____

I have included the following required items with my entry:

- Original Concept Drawing
- Dimensional/Technical or Shop Drawings
- Material/Finish Samples
- Designer's Statement
- Digital Files (PC or Mac and PDF)
- Prototype/Scale Model*

*Optional Item

Designer's Statement: _____

Please be sure to visit www.luraline.com/tips.htm for supplemental information, additional resources and helpful links on this year's competition theme, LED lighting. Please email any questions to itsyourlight@luraline.com.

Send completed entry to: Luraline Products Company
Attn: It's Your Light Competition
2388 Northwest 150th Street
Opa Locka, FL 33054

